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RESTORATION
MAGAZINE

KITCHEN AND BATH ISSUE

OLD HOUSE JOURNAL

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< Art Deco wall sconce: an authentic reproduction of the late 1920s, with staggered glass tubes and an antiqued finish on cast brass. Vintage Hardware & Lighting, \$395, vintagehardware.com



OPPOSITE The barely-pink sink and pink tiles have been in this 1925 Seattle bungalow since the beginning, as has the tiled-in medicine cabinet with beveled mirror and crystal knob (far left). **LEFT** With deep-lavender wall tiles, deco tile inserts, and a bold geometric tile floor, this more recent bathroom has a Twenties vibe.

Colorful BATHS 20s • 30s • 40s

Bungalow-era baths were of the “sanitary white” persuasion. Not so the bathrooms built after the mid-1920s! Bright color and Jazz Age glamour continued through the 1930s. By the mid-40s, white tile was back. **BY PATRICIA POORE**

A BATHROOM OF 1923 probably looked very similar to a bathroom of 1907: utilitarian and sanitary with white paint and tile, a wall-hung or pedestal sink and clawfoot tub, nickel finishes and exposed plumbing. Just a couple of years later, colored tile and, around 1927, colored fixtures would be introduced, and everything would change.

Color is the key word for bathrooms built or remodeled between the World Wars. Ivory and pastel toilets and sinks came first, joined during the 1930s by fixtures in orchid and mauve, Ming green and peach. The colors kept coming: baby blue, candy pink,

butter yellow, lavender, and black. In the 1940s, red, burgundy, and navy blue were introduced.

In the Thirties, a pastel or white often was used with black bullnose and accent tiles, lending Art Deco sophistication. For more than a decade, streamlined Moderne and Art Deco-design fittings, light fixtures, and motifs were popular for bathrooms, even if the rest of the house was traditional. Motifs are easily recognized: chevrons and ziggurats, concentric circles, fans and shells, aerodynamic lines. A Tudor house might have stylized Viking ships in decorated



AQUATIC THEMES

Watery colors and sea life motifs were popular in the 1920s. Here, the round tank on a stand is an antique aquarium. The shimmering aquatic mural is more recent.



ALL ORIGINAL

In a 1934 Spanish “hacienda” bungalow in San Marino, Cal., the downstairs bathroom still has its emphatic tile scheme.

Squares are rotated for a diamond pattern; half tiles create an Art Deco zigzag.

THE CALIFORNIA explosion

During the Jazz Age, brilliant California-made tile, often in stylized patterns inspired by Islamic art, was perfect for the Mediterranean and Spanish Colonial Revival houses built ca. 1915–1930s. Besides **Hispano-Moresque designs**, stylized floral and aquatic themes—fish, waves—were popular in decorated tiles. Innovations had made tiling more affordable; magazines and plumbing catalogs extolled the colorful modern bath. • Today’s offerings again include Spanish-influenced California tiles (**Malibu and Catalina**); revived techniques—*cuenca*, *cuerda seca*, tubeline—are still in use by studio artisans and larger makers.



▲ **Marcasite and Periwinkle** are two shimmering Art Deco colorways for the pattern 'Volute', also in Old Gold and more. Hand-printed, \$79 per single roll (27" x 15"), bradbury.com



Corkscrew design for a hydronic towel radiator seems to evoke Prohibition. 'Hot Spring' in heights 25.6" to 72.8", 7.8" dia., finish options. runtalnorthamerica.com



tile or a stencil design; in California, tile design was Spanish or Moorish.

Pedestal sinks were used, as were streamlined console sinks on chrome legs. The tub, often with Deco curves, was now built in. Tub recesses or niches were all the rage. Like an inglenook near the hearth or a breakfast nook in the kitchen, a tub niche is an architectural device that creates a cozy room within a room. The tub area was a perfect place to add sculptural effects—and a broad expanse of colorful tile.

Gloss and shimmer added to the Jazz Age urbanity. Frameless mirrors were larger, maybe beveled or frosted. Tile glazes were often glossy and chrome is shiny. Metallic inks were used in wallpapers.

This is the era of Vitrolite, a pigmented structural glass familiar from Art Deco-era storefronts and cinemas. But it was also used to clad the walls in kitchens and baths of the era. Colors ran from acid green to pink to shiny black.

Black and white made a return around 1940. Square white tile replaced the subway tile of earlier years. Often white tile was used with accent tile in a deep color. There was also a fad for red and black. The look was machine-age—less decorated than Jazz Age rooms. Luxury colors were rare during the war years, and when color returned it was more somber: clay pink or burgundy with grey, for example.

Colored tile remained ubiquitous in the 1950s, especially mint green and light blue, but most famously pink. It's been estimated that five million pink bathrooms remain in mid-century houses built from 1945 to 1965. Saving them has achieved cult status: Check out savethepinkbathrooms.com

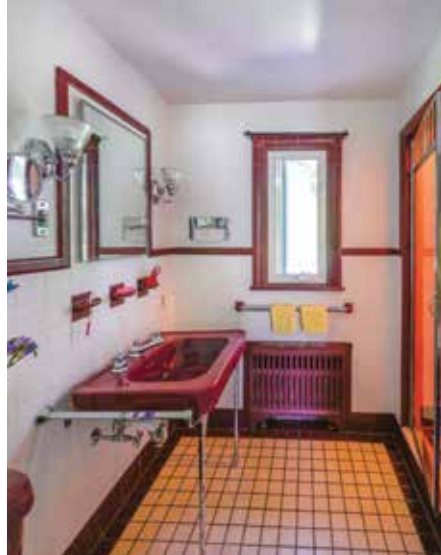
ABOVE Black and ice-blue tiles combine to echo the zigurat ceiling in a period tub enclosure.

RIGHT In a new Art Deco bathroom by Original Style, metallics and glass embellish black and white.

OPPOSITE Turquoise was popular in the 1920s and '30s. The field tiles here are a mottled yellow and ivory. Shower, tub, and toilet niches were common.



◀ **Gatsby-era glamour:** 'Fan' tiles with real platinum and gold on black. From the Art Deco collection, Artworks range; find field tiles, border, baseboard, and accents. Custom pricing, originalstyle.com



LEFT The round, wall-hung sink takes up minimal space in the small powder room. **ABOVE** These jazzy modern bathrooms are original to the traditional 1940 house.

LEFT & BELOW Similar to the blue and white bath, a third bathroom has burgundy accent tile and fixtures. A third color is introduced in the buttery flooring tile.

The Real Deal: 1940

BY REGINA COLE | PHOTOS BY CAROLYN BATES

By the mid-1940s, wartime shortages and the ascendance of International Style dictated a return to the spare white bath. But most 1940s homeowners were not ready to forgo all color. They enjoyed a cheerful pop of green or blue first thing in the morning. Also, they had absorbed a decorating tip broadcast by design magazines during the early 20th century: You can give a tiny room the illusion of more space by running a horizontal band around the middle of it.

That's the case in a first-floor powder room (above left) in a 1940 house in Burlington, Vermont. "It is very cozy; the door just barely makes it by the sink," says Susan Dorn, a software engineer and entrepreneur who until recently lived in the house with her husband,

Michael Rooney, a farmer. The half bath features white 4"x4" tiles to wainscot height, topped by a border of bright ocean-blue bullnose tiles. These make their way around the window and the round, mirrored medicine cabinet. The built-in soapdish, toilet-paper holder, and toothbrush holders are all in matching blue, as is the towel bar. A narrow band of blue tile underlines the composition; the blue flooring tile finishes the crisp blue-and-white scheme.

A larger bathroom upstairs uses the same blue tiles to describe a line around the room and its architectural elements (opposite). But here, the ocean shade partners with light-green tile on the walls and floor. Here, the only white to be found is the painted wall above the

tile wainscot. All the fixtures are deep blue, including the sink, bathtub, and toilet, which are matched by the soapdish, cup holder, and toothbrush holder. This floor has a starring role, its green tiles edged with a blue border and interspersed with small blue diamonds.

In both bathrooms, the toilets are later replacements for the originals, but otherwise, all the original elements remain. Upstairs, the blue of the tiles and fixtures is a color that never lost its appeal, and that replacement toilet is a close match. A third bathroom (above right) has burgundy fixtures and accent tile.

"I just loved walking into that blue and green bathroom," Susan Dorn says. "The coloration is so wild that, even if you don't like it, you know it was special."



COLOR—AND FUNCTION!

Only the toilets have been replaced in these surviving bathrooms. The rooms are bright, functional, and easy to maintain. Upstairs baths offer wide sinks and generous bathing areas.



ALTHOUGH PLENTY OF BLACK AND WHITE or grey and white baths were built in the first decades of the 20th century, originals from the period tend to be more fanciful than “revival” baths are today. More recent retro bathrooms—designed by architects working in Arts & Crafts, Spanish Revival, and Art Deco or Moderne idioms—tend to use white or nature-inspired colors tempered with wood. Some new revival bathrooms are pretty wild, however, designed around brilliant, decorated tiles. Once again, architectural effects include a shaped opening, a tiled ceiling, a deco-tile border or insert, and an in-the-wall niche.

For those creating the look today, four-inch-square and other popular 20th-century tiles are readily available. Many art-tile types available in the 1920s and '30s have been revived; the selection, in fact, is bigger than ever before. Choose among patterns influenced by Hispano-Moresque design and Art Deco motifs.

Pick bath fixtures with a streamlined silhouette—no neo-

DEPRESSION-ERA GLAM Glossy tile

glazes and bright chrome, mirrors and metallics add sparkle. Historical revivalism via Hollywood brought French design and Old Gold finishes. New materials like Bakelite, an early plastic, were in the mix.



1 Real Bakelite distinguishes the Art Deco ‘Waterfall’ drawer pull in cast zinc with an antique brass finish. Overall 3” x 5 1/2”, \$8.39, houseofantiquehardware.com

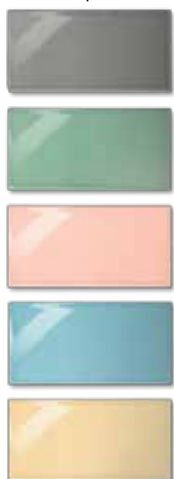
2 Porcelain bath sconces like the ‘Hannah’ are classic Depression-era fixtures. In black or white porcelain with five shade choices; shown with Opal Streamline glass. \$151–189, rejuvenation.com

3 ‘Anastasia’ is the evocative name for this 6’ nickel-plated copper double slipper tub. Shimmering mirrored mosaics are laid into the exterior. Starting at \$2,999.00, signaturehardware.com





▲ A hexagon countertop sink in white porcelain for the modern bath: it's period-perfect and space-saving. From Renovator's Supply, \$99–118.80, rensup.com



▲ **ABOVE** This revival bath has a yellow border and black accent stripe to with go with pale-green 4" tiles. **TOP** The faceted yellow sink is original to the 1933 house. **ABOVE RIGHT** From 1928: lavender iridescent tiles are elegant with a curvy white tub.

▲ **'Moderne'**-series glazes from Subway Ceramics have Streamline colors and gloss, in multiple sizes include 4" and 6" squares and 3" x 6" subway tiles. (Take a look at their sculpted 1950s 'Atomic' tile, too.) subwaytile.com

Victorian details. Both angular geometry and clean curves work. Classic white fixtures have always been in style, so that remains an option, as does the reuse of salvaged fixtures. You can still get bath fixture suites in ivory or bone, some in beige and grey. Kohler makes a black toilet. Some manufacturers offer select fixtures in pastels, red, or navy.

Adding some sparkle is a shortcut to a Jazz Age look. The spare lines were energized by dramatic lighting and reflective surfaces. Use chrome, not nickel or dark metal finishes. A round, frameless mirror always makes a statement. Another option is a vertical mirror flanked by with cylinder sconces. Frosted-glass "slipper shades" and shell- or fan-shaped sconces are romantic. Then again, the plain porcelain "hospital" fixtures of the early Twenties are appropriate. Accessories from towel bars to hardware can be chosen for their retro look.